

UNIVERSITY OF HOUSTON SYSTEM
BOARD OF REGENTS AGENDA

COMMITTEE: Academic and Student Success

ITEM: Bachelor of Applied Arts and Sciences (BAAS) Degree in Applied Administration

DATE PREVIOUSLY SUBMITTED:

SUMMARY


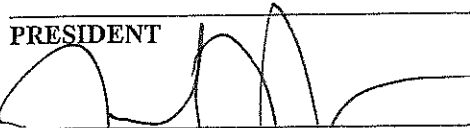
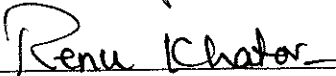
UH-Downtown proposes the establishment of a Bachelor of Applied Arts and Sciences (BAAS) Degree in Applied Administration, to be administered by its College of Business. The degree offers students the opportunity to develop competencies required for promotion to upper level administrative and supervisory positions in organizations. Applicants must have completed an associates degree that includes an integrated block of technical/occupational courses. In completing the BAAS degree, students will acquire skills and knowledge needed for supervision and leadership, human resources, budgeting, interpersonal communication, change management, program planning and evaluation, information systems, and development of technology. Demand for supervisors and middle managers has been demonstrated by the Texas Workforce Development Department, and student interest has been measured by surveys of area community college students. It is anticipated that 600 students would be enrolled by the fifth year, at a total five year cost of \$3.8 million. Two new faculty would be added.

FISCAL NOTE:

SUPPORTING DOCUMENTATION:

ACTION REQUESTED: Approval

COMPONENT: University of Houston Downtown

	<u>3/30/09</u>
PRESIDENT Max Castillo	DATE
	<u>3/20/09</u>
SENIOR VICE CHANCELLOR John Antel	DATE
	<u>3-31-09</u>
CHANCELLOR Renu Khator	DATE