

UNIVERSITY OF HOUSTON SYSTEM  
BOARD OF REGENTS AGENDA

COMMITTEE: Facilities, Construction and Master Planning

ITEM: Approval of the Jack J. Valenti School of Communication Expansion Program

DATE PREVIOUSLY SUBMITTED: N/A

SUMMARY:

Approval is requested for the Jack J. Valenti School of Communication Expansion Program. The proposed program comprises 4,875 GSF of new construction/expansion, and approximately 6,520 GSF of renovated existing space, including an entry lobby.

FISCAL NOTE:

SUPPORTING DOCUMENTATION: Jack J. Valenti School of Communication Expansion Program

ACTION REQUESTED: Approval

COMPONENT: University of Houston

PRESIDENT



Renu Khator

3/31/09  
DATE

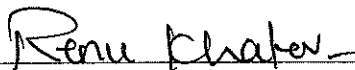
EXECUTIVE VICE CHANCELLOR



Carl Carlucci

3/27/09  
DATE

CHANCELLOR



Renu Khator

3/31/09  
DATE

# University of Houston

## Agenda Documentation

### **JACK J. VALENTI SCHOOL OF COMMUNICATION EXPANSION**

The Valenti School of Communication is one of the larger majors on campus, ranking behind biology and running a close second with psychology. The student population of approximately 1,600 includes majors in Media Production (243), Print and Broadcast Journalism (312), Public Relations and Advertising (469), Corporate Communication (110), Interpersonal Communication (29) and Media Studies (25). The remaining students are categorized as majoring in communication, but they have not yet selected a concentration. Approximately 100 students are seeking a Master Plan of arts in programs emphasizing theory and research. Some of these graduate students are seeking an alternative to an MBA or a BBA; others plan to teach at the community college level or pursue a doctorate in communication.

The school has experienced extensive growth over the last several academic years and finds itself in the position of turning students away from classes due to shortage of both classrooms and production studio space.

Notably, nearly all of the classes for the fall semester are filled two weeks after registration begins. Student demand each semester averages at least 10 more course sections than space permits; and student work labs are open and typically operating at capacity 7 days a week.

One classroom was lost as part of the creation of the suite housing the Cynthia Woods Mitchell Center for the Arts (48 seats). Another was downsized to create office space for emeritus Director of the School of Theater & Dance Sidney Berger (loss of 25 seats). Necessary ceiling height in the sole production studio was taken away in 2002 to build additional faculty offices on the second floor.

The production studio has numerous deficiencies. It is both too small and too short to serve typical production needs and contains antiquated equipment. Despite these drawbacks, it is overbooked and unable to meet customer demand.

Internal and external studio clients include UH Educational Technology and University Outreach, UH Human Resources, Moores School of Music, UH Visual Studies, CLASS e-communication newsletter, Wonderworks summer workshop for HISK students, the Veterans History Project, M.D. Anderson Cancer Center and the Baylor College of Medicine.

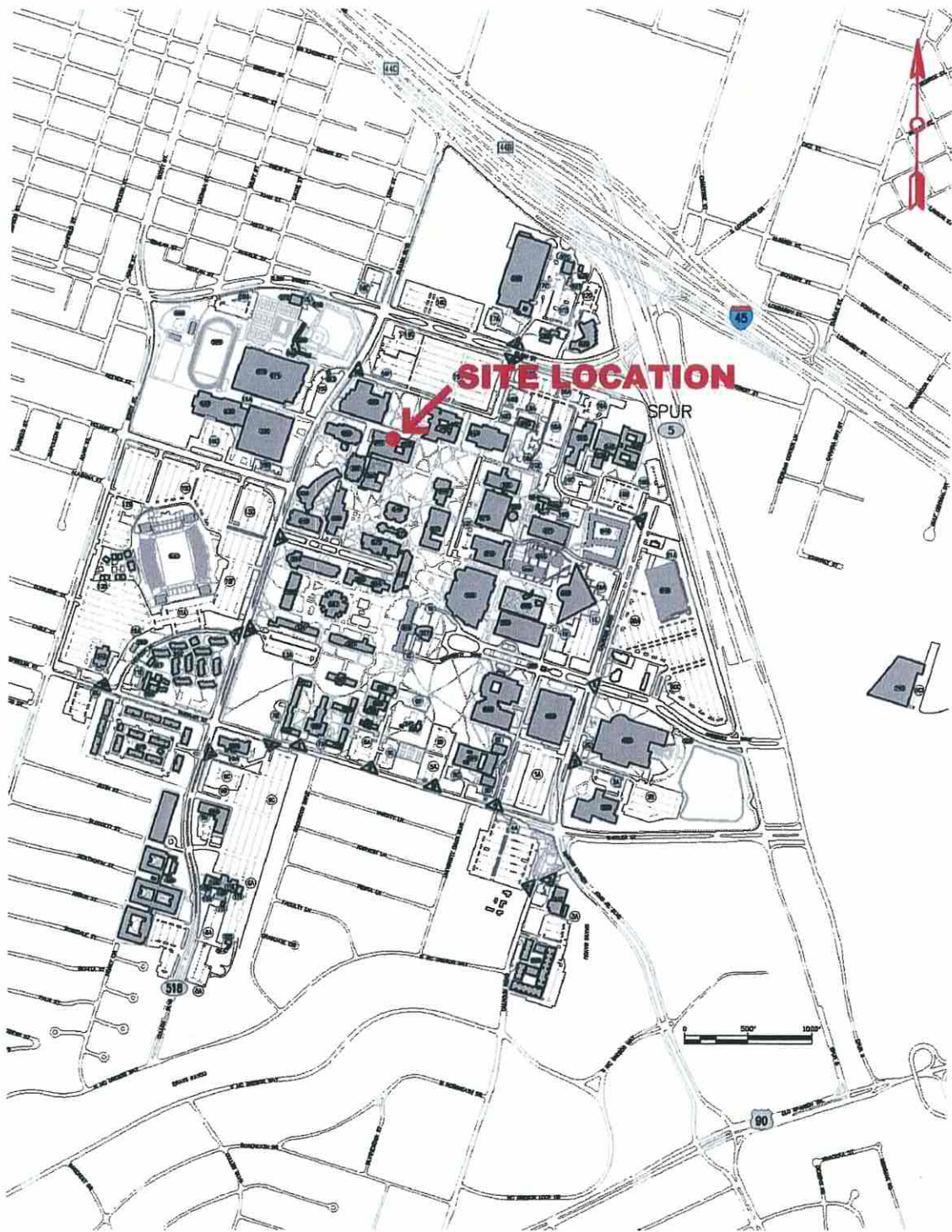
The proposed new entry will create and identity for the building, mitigate circulation issues help leverage student and alumni pride in the Valenti legacy.

April 15, 2009

**Jack J. Valenti School of Communication Space Program**  
4/2/2009

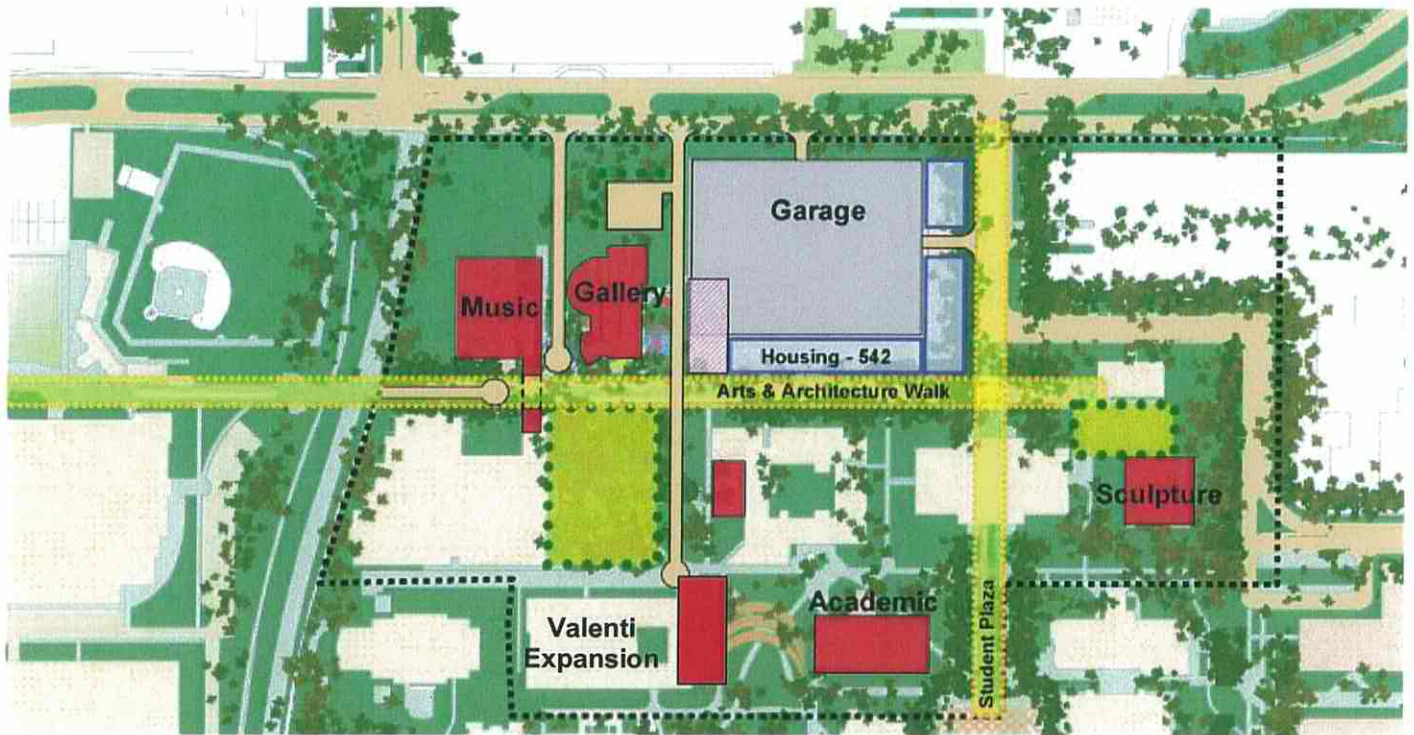
Room type	Renovation	New Construction	Phase I	Total GSF Future Exist & Renov
<b>Public Space</b>				
Lobby/Entry	725	450	1,175	0
Reconfigured space for circulation	0	194	194	2
<b>Group 1 - Studios</b>				
Large video production studio	0	2,000	2,000	0
Video production studio	1,200	0	1,200	0
Studio storage	1,000	125	125	1,000
Mechanical / electrical	93	In Efficiency Factor	93	82
Studio control rooms	250	250	500	0
Announcer / voice-over booth	50	0	0	50
<b>Group 2 - Audio</b>				
Hi-definition edit suites	150	150	150	150
Post-audio / suite control room	150	0	150	0
30 seat audio classroom	960	0	960	-210
20 seat classroom	410	0	410	0
Audio control room	0	0	0	250
Edit stations	200	0	0	250
<b>Group 3 - Studio Support</b>				
Engineering Room	750	0	0	750
Equipment storage	0	0	0	600
Workstudy Bullpen	0	0	0	300
<b>Group 4 - Administration</b>				
Staff offices - production	300	150	450	0
Admin offices suite, incl: Reception, Breakroom, Conference, Office Storage				TBC
New faculty offices	0	750	0	750
Relocated faculty offices	300	0	0	300
Future growth faculty /staff offices	0	600	0	600
Phase I New Construction NSF			<b>3,169</b>	
Phase I Renovation: Program Space NSF			<b>4,238</b>	
Phase I New Construction GSF			<b>4,875</b>	Includes 65% Efficiency Factor
Phase I Renovation: Program Space GSF			<b>6,520</b>	
			<b>11,395</b>	

**Campus Map - Location of the Jack J. Valenti School Of Communication Expansion**

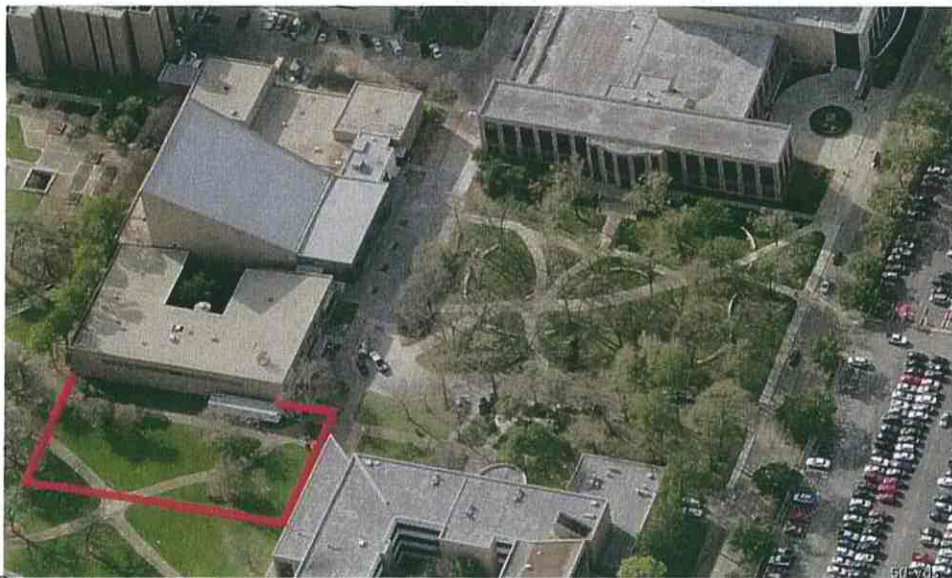


University of Houston  
April 15, 2009

University of Houston



**Framework Plan Arts Precinct**



April 15, 2009

**Site Limits**