

The University of Houston Goals

1. Nationally Competitiveness:

UH will become a nationally competitive public research university as measured by the Top American Public Research University and/or Carnegie Foundation for the Advancement of Teaching.

2. Student Success:

UH will have a student profile consistent with a nationally competitive public research university by creating an environment in which student success can be ensured.

3. Community Advancement:

UH will commit to fulfilling regional and state workforce needs while becoming the primary engine of social, economic, and intellectual development.

4. Athletic Competitiveness:

UH will provide a comprehensive educational experience to its students and within this context, it will seek to build the strongest athletic program possible.

5. National and Local Recognition:

UH will be known for its accomplishments locally and nationally.

6. Resource Competitiveness:

UH will build a resource base that enables it to accomplish its mission and realize its vision.